



ISCA Sneaker Fund

Potentate's Red Sneakers

Most of you have seen me wearing my red sneakers: whether it be with casual dress or tuxedo it has become kind of what I am known for. Sometimes people ask Why? There are a couple of reasons. Besides me coming from the clown unit and Shrinedom being based upon fun, it is also the icon of the International Shrine Clown Association Sneaker Fund. This fund supports burns research in our Shriners Hospitals Burns Units and originally purchased sneakers for patients' recovery. Wearing the sneakers also opens conversations with the public and has often led to donations to the Sneaker Fund.